



## MOONRISE HOTEL

6177 Delmar in The Loop  
St. Louis, Missouri 63112  
(314) 721-1111 Front Desk  
(877) 872-1122 Toll Free  
(314) 721-1222 Fax

## PRESS INQUIRIES

Kathleen Duda, KVD Communications  
419 Lafayette Street  
New York, NY 10003  
(646) 723-4338  
kathleen@kvdc.com



Saint Louis, Missouri -- namesake of a crusading French king who suffered a terminal case of bloodarrhea -- is likewise a tragic figure, the victim of having a lot of cool crap other bigger-name cities are better known for having. And we're not just talking arches.

Like Chicago, St. Louis has a "The Loop" rooted in streetcar history -- it's officially dubbed the [Delmar Loop](#), but they're reluctant to call it that. Six blocks of bars, head shops, art galleries and bowling allies, it's designed to snare Wash U kids armed with parental cheddar to blow.

And just like Los Angeles, St. Louis has a [Walk of Fame](#). Maybe you've never heard of it, but The Loop's sidewalk-embedded brass stars immortalize arguably more compelling personalities than its SoCal counterpart, such as Ulysses S. Grant, Yogi Berra and Charles Lindbergh -- they're certainly glazed with less hobo urine, that's for sure.

But one thing that the STL can claim all its own opens April 17: the 125-room, roofbarred [Moonrise Hotel](#), also located in, yes, The Loop. It may be brother in arms with Miami's Sagamore Hotel in the [Desires Hotels](#) squad, but it's nowhere similar in price: rates start at only \$159 a night. Call (877) 872-1122 to get up in that.