



MOONRISE HOTEL

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Moonrise Hotel celebrates lunar landing

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New York, NY—This year on July 20th, the country celebrates the 40th anniversary of man's first steps on the moon. Eight years after John F. Kennedy's inspirational speech, the hard work by thousands of Americans came to fruition on July 20, 1969, when Apollo 11 commander Neil Armstrong stepped out of the lunar module and took "one small step" in the Sea of Tranquility, calling it "a giant leap for mankind."

On April 17, 2009 owner Joe Edwards took a monumental step and launched the Moonrise Hotel in St. Louis, making a giant leap in boutique hotel hospitality. As an homage to its namesake and in honor of this historic moment, the Moonrise Hotel is celebrating by offering a "Fly Me to the Moon" package in their Cosmic Jacuzzi Guest Room for \$229 per night valid from July 1 through August 31.

The package is the perfect way to begin an exploration of St. Louis. Lift off your morning with a Moonrise Breakfast in the Eclipse Restaurant consisting of granola with fruit, choice pastries, coffee or tea and fruit juice, just enough fuel to get your burners ignited. Additional amenities include two bottles of Blue Moon beer and two drink certificates for Tang-Tini's redeemable at any time during your stay at the Satellite Bar on the hotel's Rooftop Terrace Bar where you can gaze at the stars. Nightly turndown service delivers two delicious chocolate flavored famous Moonpies to your pillows. And yes, the instructions even tell you to microwave it for an out-of-this-world dessert! Finally, go play among the stars with two tickets for "Fly Me to the Moon" appearing at the Omnimax Theatre at the St. Louis Science Center are included.

If you're enjoying the Rooftop Terrace Bar at the Moonrise Hotel this summer, you'll be able to keep an eye out for the scheduled launch of Space Shuttle Endeavor on July 11 or Space Shuttle Discovery on August 18. Should the astronauts look down when flying over St. Louis, they may think that they have discovered a new orb when they notice quite possibly the world's largest rotating moon replica — weighing more than 3,000 pounds.

To learn more about the first Lunar Landing, relive the unforgettable experience, or view extraordinary images from that day, visit www.nasa.gov/mission_pages/apollo/index.html. Or, if you prefer, take a different stroll down memory lane and croon with Frank Sinatra as you surely know the famous words, <http://www.youtube.com/watch?v=znjEVqSmUSE>.